

Introductory AD RATES & SIZES

FULL PAGE - REGULAR
Live/Float
7.25 x 9.75

----- OR -----

FULL PAGE - BLEED
Final Trim
8.375" x 10.875"
With Bleed
8.875" x 11.375"

1/3 PAGE Vertical 2.25 x 9.75	2/3 PAGE Vertical 4.75 x 9.75
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1/2 PAGE Vertical-Tall 3.5 x 9.75
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1/2 PAGE Horizontal 7.25 x 4.75
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1/6 PAGE Vertical 2.25 x 4.75	1/3 PAGE Square 4.75 x 4.75
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1/4 PAGE Vertical 3.5 x 4.75

1/3 PAGE Horizontal 7.25 x 3.125

1/2 PAGE Vertical 4.75 x 7.25
1/6 PAGE Horizontal 4.75 x 2.25

AD RATES PER ISSUE (12M PER PUBLICATION)

PAGE SIZES	1x	3x	6x
Full Page	\$1,395	\$1,245	\$1,095
2/3 Page	\$995	\$895	\$800
1/2 Page	\$795	\$695	\$600
1/3 Page	\$595	\$495	\$400
1/4 Page	\$440	\$395	\$300
1/6 Page	\$325	\$295	\$200
Back Cover	\$1,495	\$1,395	\$1,295
Inside Front/Back Cover	\$1,400	\$1,300	\$1,200
Spread (2 - Page)	\$2,290	\$1,990	\$1,880

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4655 TECHNIPLER DR. | SUITE 700 | STAFFORD, TX 77477
P 281.690.4242 | F 281.690.4277 | www.FortBendCEO.com