

2019 AD RATES & SIZES

FULL PAGE - REGULAR Live/Float
7.25 x 9.75

----- OR -----

FULL PAGE - BLEED Final Trim
8.375" x 10.875"
With Bleed
8.875" x 11.375"

1/3 PAGE Vertical 2.25 x 9.75	2/3 PAGE Vertical 4.75 x 9.75
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1/2 PAGE Vertical-Tall 3.5 x 9.75
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1/2 PAGE Horizontal 7.25 x 4.75
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1/6 PAGE Vertical 2.25 x 4.75	1/3 PAGE Square 4.75 x 4.75
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1/4 PAGE Vertical 3.5 x 4.75

1/3 PAGE Horizontal 7.25 x 3.125

1/2 PAGE Vertical 4.75 x 7.25
1/6 PAGE Horizontal 4.75 x 2.25

AD RATES PER ISSUE (12M PER PUBLICATION)

PAGE SIZES	1x	3x	6x
Full Page	\$1,395	\$1,245	\$1,095
2/3 Page	\$995	\$895	\$800
1/2 Page	\$795	\$695	\$600
1/3 Page	\$595	\$495	\$400
1/4 Page	\$440	\$395	\$300
1/6 Page	\$325	\$295	\$200
Back Cover	\$1,495	\$1,395	\$1,295
Inside Front/Back Cover	\$1,400	\$1,300	\$1,200
Spread (2 - Page)	\$2,290	\$1,990	\$1,880



Published by



4655 TECHNIPLX DR. | SUITE 700 | STAFFORD, TX 77477
P 281.690.4242 | F 281.690.4277 | www.FortBendCEO.com

● Partnership



Published in partnership with the Fort Bend Chamber of Commerce, **Fort Bend CEO** is at the forefront of the business community with distribution at Chamber events and free subscriptions and advertising incentives exclusively to Chamber members. **Chamber members receive 10% off of all advertising.** Best of all, the Fort Bend Chamber of Commerce is prominently featured in each issue sharing vital business information with readers.

● Frequency

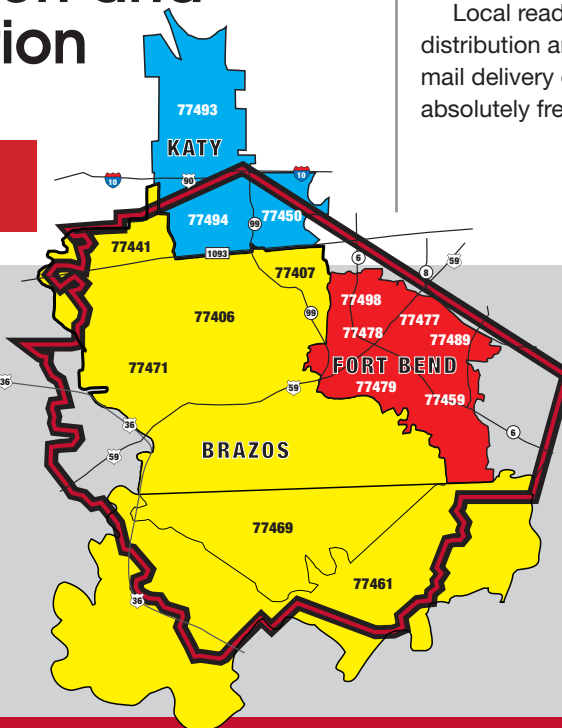
Fort Bend CEO is published 6X annually with a yearly print circulation of 72,000. Plus, **Fort Bend CEO** is distributed digitally monthly to nearly 3,000 subscribers – increasing circulation by 36,000 digital subscribers annually! **That's a circulation of nearly 110,000 subscribers annually.**

● Website

Each issue of **Fort Bend CEO** is available digitally on www.FortBendCEO.com absolutely free! The website features a Business Directory of all advertisers that link directly to advertiser websites as a value-added digital opportunity, and all past issues are archived and accessible online.

● Circulation and Distribution

A business to business magazine, **Fort Bend CEO** is distributed throughout Fort Bend County to businesses, Chamber members and venues located in...



Targeted Market Distribution

● Direct Mail

Each issue will reach a minimum of 18,000 readers through our targeted, multi-channel distribution strategy that includes direct mail, lobby distribution, digital delivery and events. **Fort Bend CEO** is mailed to...

Fort Bend Chamber of Commerce Members
Fort Bend Businesses with \$1 Million + Annual Sales

● Digital Delivery

All issues are available absolutely free – both current and past issues – with links to advertiser's websites at www.FortBendCEO.com. Plus, **Fort Bend CEO** is distributed digitally monthly to nearly 3,000 subscribers – increasing circulation by 36,000 digital subscribers annually!

● Lobby Copies and Events

Lobby copies are distributed complimentary at strategically placed, high-traffic businesses and select events throughout the distribution area including...

- Hospitals
- Physician's Offices
- Banks
- Fort Bend Chamber of Commerce Office & Events
- Auto Dealers/Services
- Regional Airport
- Realtors
- B 2 B Seminars
- Trade Shows

● Free Subscription

Local readers in our target distribution area can opt for direct mail delivery of every issue – absolutely free!



FORT BEND
CEO
BUSINESS ● POLITICS ● CAREER

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