

THE PREMIER PUBLICATION REACHING AFFLUENT SINGLE-FAMILY HOUSEHOLDS  
DIRECT MAILED TO HOMES IN THE FOLLOWING ZIP CODES:

## ANNUAL PRINT DISTRIBUTION OF OVER 150,000 COPIES

- KATY  
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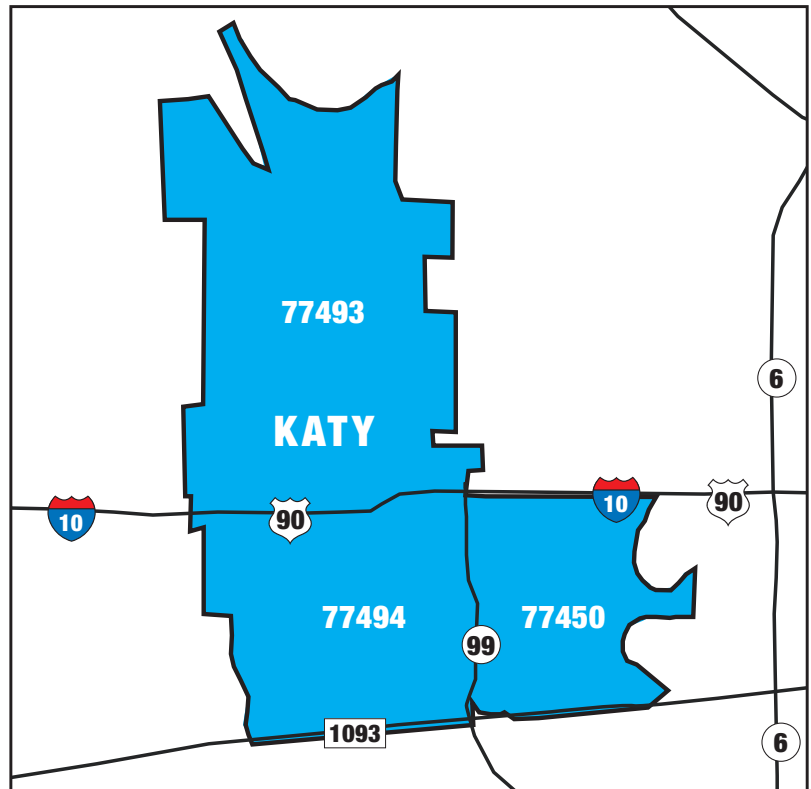
## Circulation and Distribution

Our goal is to help you market your business and minimize your costs.

We use every resource possible to help you gain exposure to current and future residents.

Our publications have a bi-monthly circulation of 25,000, with an annual circulation of over 150,000 copies!

**Bi-Monthly • 6 Issues Per Year**  
January/February • March/April • May/June • July/August  
September/October • November/December



## Our combined distribution strategy gives our advertisers the widest scope of readers.

**1 DIRECT MAIL**  
Mail delivered to high-value homes \$200K+.

**2 LOBBY COPIES**  
For multiple-reads throughout business offices and other waiting areas.

**3 FREE SUBSCRIPTION**  
Readers opt-in for mail box delivery six times a year.

Lobby copies are distributed to businesses with waiting areas such as doctors, dentists, salons, automotive services, and restaurants. The Chambers of Commerce, banks, realtors, and builders are continually supplied with copies for current and future residents.

absolutely!

**KATY**  
COMMUNITY MAGAZINE

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## AD RATES PER ISSUE absolutely! KATY MAGAZINE (25M PER PUBLICATION)

PAGE SIZES	1x	3x	6x
Full page	1,295	1,100	990
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1/6 page	250	225	195
Back cover	1,795	1,695	1,495
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