



absolutelyfocusmedia.com



# Bi-Monthly

## SPECIAL ADVERTISING SECTIONS & EDITORIAL CALENDAR

Plan your media schedule today with our special advertising sections for more added value!

### JANUARY / FEBRUARY

- New Year, New You (Rejuvenation/Wellness)
- absolutely! Kid Friendly  
(Private Schools/After School Activities)

### JULY / AUGUST

- Back to School
- Medical Focus

### MARCH / APRIL

- Home and Hearth  
(Financial Institutions/Banks/Home Builders/Developers Insurance/Home Improvements/Backyard/Real Estate)
- Medical Focus
- Key Realtors (Profiles)

### SEPTEMBER / OCTOBER

- Home and Hearth  
(Financial Institutions/Banks/Home Builders/Developers Insurance/Home Improvements/Backyard/Real Estate)
- Focus on the Cure (Breast Cancer Awareness)
- Focus on Non-Profits

### MAY / JUNE

- Hearts & Flowers (Mother's Day Gift Guide)
- absolutely! Senior Living
- Dads & Grads Gift Guide
- Blushing Brides (Weddings)

### NOVEMBER / DECEMBER

- Ho Ho Holiday Gift Guide
- Readers' Choice
- 'Tis the Season  
(Holiday Entertaining & Dining)

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