



absolutelyfocusmedia.com



Monthly

SPECIAL ADVERTISING SECTIONS & EDITORIAL CALENDAR

Plan your media schedule today with our special advertising sections for more added value!

JANUARY

- New Year, New You (Rejuvenation/Wellness)
- absolutely! Kid Friendly
(Private Schools/After School Activities)

FEBRUARY

- Love Is in the Air (Valentine's Gift Guide)

MARCH

- Home and Hearth
(Financial Institutions/Banks/Home Builders/Developers/Insurance/Home Improvements/Backyard/Real Estate)
- Summer Fun Guide

APRIL

- Medical Focus
- Key Realtors (Profiles)

MAY

- Hearts & Flowers (Mother's Day Gift Guide)
- absolutely! Senior Living
- Travel Tips

JUNE

- Dads & Grads Gift Guide
- Blushing Brides (Weddings)

JULY/AUGUST – SUMMER ISSUE

- Back to School
- Medical Focus

SEPTEMBER

- Home and Hearth
(Financial Institutions/Banks/Home Builders/Developers Insurance/Home Improvements/Backyard/Real Estate)
- Focus on Non-Profits

OCTOBER

- Focus on the Cure
(Breast Cancer Awareness)

NOVEMBER

- 'Tis the Season (Holiday Entertaining & Dining)

DECEMBER

- Ho Ho Holiday Gift Guide
- Readers' Choice
- absolutely! Kid Friendly
(Private Schools/After School Activities)

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